"Design an NHL Team" Project

Project Overview:

Your job is to design your own expansion hockey team to begin play in the NHL next year. As part of this project, you will need to meet these requirements:

- Choose a U.S. or Canadian city and a nickname for your team.
- Design a team logo and create an advertising campaign.
- Assemble a team according to NHL salary cap limits.

The Assignment

Your grade for this project will be based on these tasks:

- ***Advertising Flyer*** – create a flyer (or billboard) design that can be put up around town to advertise your new team. Your flyer must include the following:

    o The home city where your team will play
    o Your team's nickname
    o Your team's logo and official colors
    o An advertising slogan that will catch the attention of fans in your city and encourage them to buy season tickets.

- ***Team Roster*** – Assume all current NHL players are free agents and can be signed by your team. Your roster should list each team member's name, position, and salary. At the bottom of your roster, you must calculate and list your total team salary. You can choose any players you would like, but you have to meet the following requirements:

    o Your team must be made up of **at least 20, but not more than 23 players**. Furthermore, you need **at least 18 skaters (forwards and defensemen) and 2 goalies**.
    o Your total team salary cannot exceed the salary cap, which is currently **$73,000,000**. There is also a minimum team salary. Your total team salary must be at least $54,000,000.

You will be responsible for sharing this information with your peers in our class. You can do this in any way you'd like, such as making charts, using maps, creating poster board presentations, etc. You need to type your work or use your neatest possible handwriting.

You have some decisions to make! You will need to navigate the following web site to find the 2016-2017 salary of the players you want on your team:

www.spotrac.com/nhl/rankings/cap-hit/